

# The Male Tweak

Non-surgical cosmetic treatment options for men are now better than ever, Nicki Belle of Face Today tells DNA.

The aging process affects us all, and how we physically present to the world influences our self-esteem and confidence. The male face is based on strength and straight lines. Some of the signs of aging in a man's face are associated with maturity, accomplishment and refinement – characteristics that are well received by society. So most men want to be discreet

about their tweaks and don't want to look noticeably different afterwards. Using the Face Today Pack For All Mankind the following can be achieved...

## 1. CHEEKS

As we age we lose facial volume. This can leave us looking gaunt or drawn. The fat pads in the cheeks can be restored with SubQ to create a healthier look. "We've noticed an increase in the request for this treatment among our male clients," says Nicki Belle of Face Today Medi Clinic. "Non-surgical cheek enhancement is ideal for men who want more balance in their features and is great if you've lost weight."

## 2. CHIN

Unfortunately, not all of us are born with a strong chin or a straight, angular jaw. Luckily, there are non-surgical ways to enhance a weak chin with dermal fillers. Anti-wrinkle "boy tox" injections can also smooth out creases that've been etched in over time.

## 3. EYES

"Natural and undetected is the key when it comes to treatments around men's eyes," says Nicki. "This is one area we don't want to smooth out too much." Botox or Dysport can be used around crow's feet to help smooth and diminish lines while dermal fillers can address the hooding, caused by the erosion of the brow bone, that creates a tired look.

## 4. FOREHEAD

Years of expression, etched on your forehead, can leave you with a serious, weary look. Many men want to refresh this area while maintaining a masculine appearance and movement. Botox or Dysport injections can soften and rebalance the largest muscle on your face.

## 5. JAW LINE

A strong jaw line is considered attractive and adds masculinity to the male face. Non-surgical jaw restoration with a dermal fillers such as Perlane or SubQ can create a structured, angular jaw line that looks natural and lasts from 12-18 months.

## 6. LIPS

Lip restoration – on men this must be done naturally and subtly. "It's all about retaining the lips you had in your youth," says Nicki. "By injecting Restylane or Perlane we can add volume and reshape in a natural way."

## 7. NOSE

Bumps, dips and slight imperfections can now all be corrected with non-surgical Rhinoplasty. Noses can be straightened or enhanced with Perlane or Radiesse.

## 8. ORBITAL RIMS

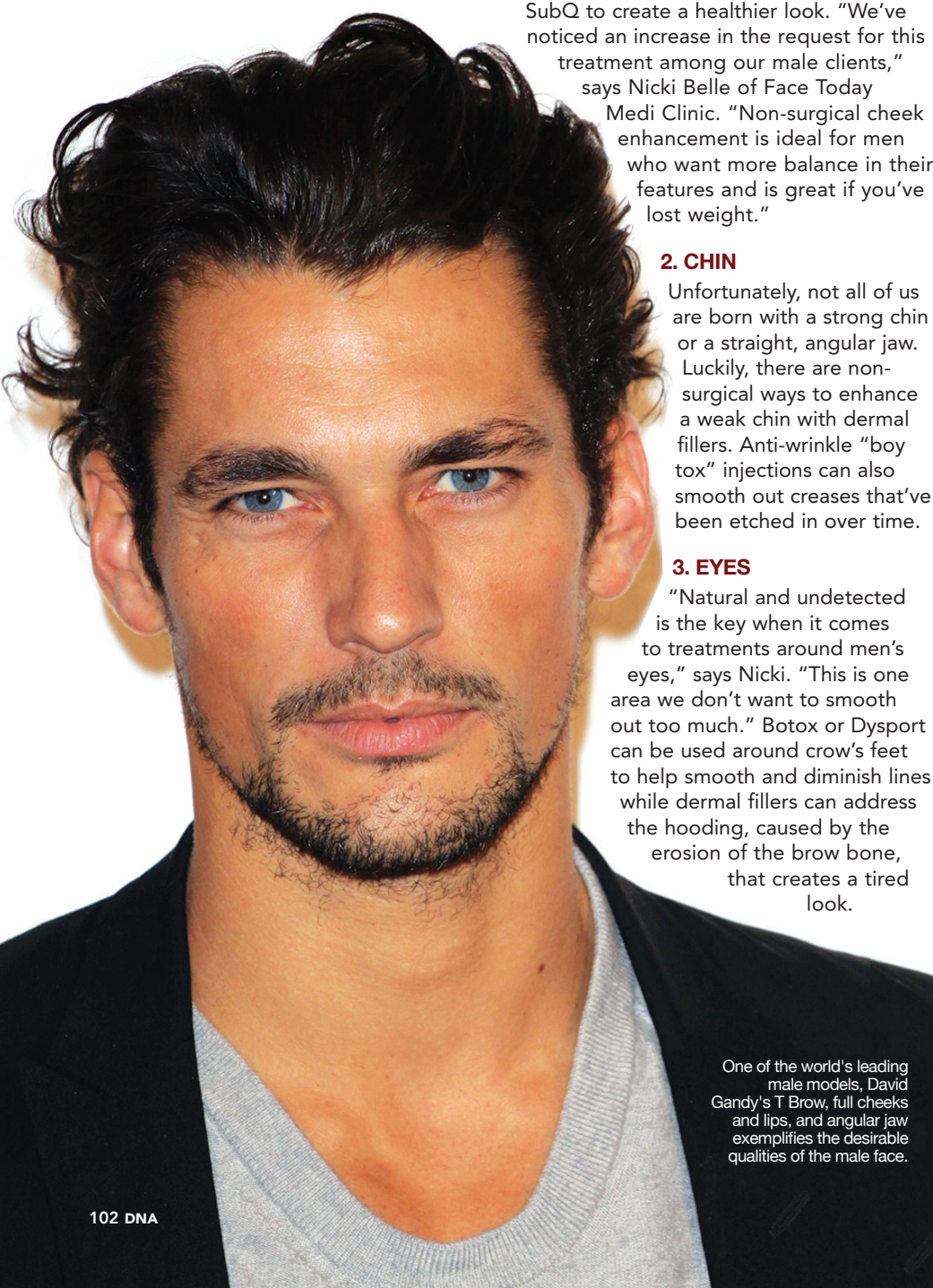
Hollowness around the eyes can be hereditary or can be a sign of tiredness or ageing. Hollows can be filled for instant results. It's a simple procedure that can take years off, leaving you looking more refreshed and rested.

## 9. T BROW

The T Brow is the strength of the male face: the straight nose and the straight, flat brow. With age, the brow can start to droop at the edges but this can be addressed with Restylane or Perlane, regaining a strong projection with a reinforced lateral brow.

## 10. TEMPLES

The temples are often overlooked yet, by returning volume and shape to this area with a dermal filler, a youthful facial frame can be restored. Once corrected, the benefits here can be instant and satisfying.



One of the world's leading male models, David Gandy's T Brow, full cheeks and lips, and angular jaw exemplifies the desirable qualities of the male face.

### THE PACK FOR ALL MANKIND

1 x SubwQ  
1 x Perlane  
1 x area of Dysport

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